

**WAGGA WAGGA COMBINED HOCKEY ASSOCIATION** Strategic Plan 2018 - 2021

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| **Vision** |  | **WAGGA WAGGA COMBINED HOCKEY ASSOCIATION**: **A united and highly regarded governing body that provides fun, safe and**  **inclusive opportunities and experiences that creates a lifelong passion for the game of hockey.**  **Hockey NSW:** To be the sport of choice in NSW.  **Hockey Australia:** • Consistent Australian team performance and team success at 14 benchmark events • Stronger business model by sustained profits through diversified revenue • Increased participation across all levels of hockey • Highest standard of governance across whole of sport. |
| **Purpose** |  | **WAGGA WAGGA COMBINED HOCKEY ASSOCIATION:** WITHIN THE REGIONAL COMMUNITIES OF GRIFFITH, TUMUT AND WAGGA WAGGA • GROW THE GAME OF HOCKEY • GOVERN THE GAME OF HOCKEY • DEVELOP THE GAME OF HOCKEY - PLAYERS, COACHES, UMPIRES, OFFICIALS AND VOLUNTEERS  **Hockey NSW:** A sustainable, inclusive and an innovative organisation providing leadership in hockey through integrity, transparency and excellence.  **Hockey Australia:** • To achieve success with Australian teams • To grow the game of hockey in Australia • To govern the game of hockey in Australia |

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| **Strategic Pillar** |  | 1. **PARTICPATION** |  | 1. **PARTNERSHIPS** |  | 1. **GOVERNANCE** |  | 1. **COMMUNICATIONS** |  | 1. **FACILITIES** |
| **Objective** |  | Attract, engage, encourage and retain more people in hockey |  | To build and strengthen long term mutually supportive relationships |  | Effective finances, robust policies and procedures and sustainable management |  | Enhanced profile and increased engagement |  | Provide safe, quality facilities that are accessible to support participation and growth |
| **Supporting Tactics** |  | 1. Identify and remove barriers to people being involved in hockey 2. Establish and maintain links between schools and the hockey community while utilising the RCC 3. Identify opportunities to make it easier and more cost effective for families to participate in hockey 4. Explore, new, modified and social formats to adapt to changing consumer preferences 5. Develop volunteer recruitment and retention strategies 6. Provide development opportunities for players, coaches, umpires, officials clubs and the association 7. Look for ways to increase and improve hockey’s profile within the greater regional community |  | 1. Establish and sustain collaborative relationships with clubs to achieve mutually beneficial outcomes 2. Actively engage and collaborate with the greater community including    1. Hockey Australia    2. Hockey NSW    3. Government agencies    4. Businesses    5. Schools    6. Community organisations 3. Develop and grow relationships with players, parents/carers, volunteers and spectators to increase hockey’s presence in the community 4. Expand and improve opportunities including media coverage to increase hockey’s profile |  | 1. Develop sustainable and varied income streams to support short term needs and future investment 2. Develop appropriate policies and procedures, with particular emphasis on competitions and operations, that are transparent to the community and regularly reviewed and updated 3. Create an effective combined association and board structure made up of clear roles and responsibilities to support strategy and vision 4. Develop and implement a succession plan for all key roles within the association. |  | 1. Develop a communication plan to identify who, how, what, when and why 2. Create accessible communication channels for the community to have input and the ability to communicate with the association 3. Create a strategic promotional plan to engage new people in the sport |  | 1. Identify and target relevant grant and funding opportunities 2. Develop, improve and maintain a facility asset and maintenance plan 3. Understand all accessibility needs to ensure effective utilisation and participation 4. Engage appropriately qualified and trained individuals to operate and manage facilities |
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| **Values** |  | In pursuit of its vision WWCHA will always be;  ❶ Ethical, objective and fair ❷ Pro-active and progressive ❸ Credible and professional ❹ Flexible to changes in the external environment ❺ Open to new and different ideas ❻ Consultative and inclusive ❼ Focused and financially responsible | | | | | | | | |